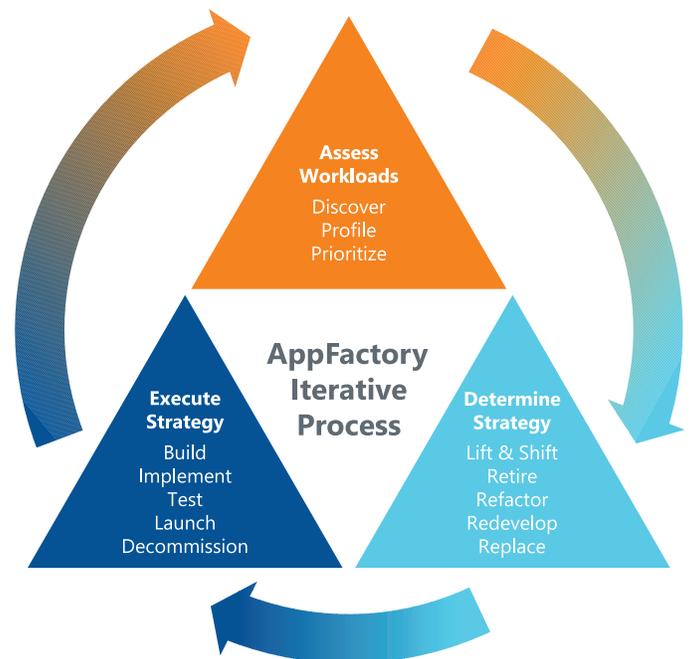


## AppFactory Cloud Transformation Program

### Business Benefits

Microsoft Azure provides a wealth of services for running applications in the cloud. Choosing the right service whether it be infrastructure VMs or the Azure SQL Database platform service, can be tricky let alone deciding on the right way to implement the solution. Our AppFactory service helps you choose and execute the right strategy by focusing on requirements for the applications and business function they serve rather than treating them as just a collection of servers.

This application centric approach allows you to achieve quick wins through lift & shift of simple applications while also providing you the benefits of refactoring more complex applications to make the best use of Azure platform services.



# New Signature's AppFactory

New Signature's AppFactory methodology is an iterative process for migrating, modernizing, replacing or retiring applications. It starts by discovering and categorizing your application estate to establish a priority level, and strategy for each application. After categorization, the strategy is implemented for each application in turn. Where maximum velocity is desired, multiple iterations can be running in parallel.

According to Gartner, the top reasons companies are investing in cloud solutions are to take advantage of IT modernization, cost savings, innovation, and agility.

**Whether you need to move five applications or five thousand, New Signature's AppFactory will get it done.**



## Assess Workloads

New Signature will begin by discovering, profiling and prioritizing your workloads



## Determine Strategy

Based on the results of assessment, we will pick the right strategy and Azure technologies for getting your workloads into the cloud



## Execute Strategy

Workload by workload, New Signature will lift and shift, retire, refactor, redevelop or help you replace your workloads

## Cloud Transformation Program

New Signature's AppFactory is just one step in New Signature's complete Cloud Transformation Program, a strategic consultation process that takes your business through a proven, scalable process to implement applications in the cloud. This program is designed to help you achieve rapid time to value with a program platform built to support future scale.

## Why New Signature?

New Signature is a cloud-first, full service Microsoft partner committed to delivering innovative technology solutions that solve human challenges. We are inspired by new advances in technology, and every member of our team is eager to discover those possibilities and bring them to fruition for our clients.

Optimize your applications for the Cloud. Contact a New Signature expert today.

**NEWSIGNATURE**

 [www.newsignature.com](http://www.newsignature.com)  
 [@newsignature](https://twitter.com/newsignature)

 (855) 452-8648  
 [info@newsignature.com](mailto:info@newsignature.com)